



FPRA Pensacola Chapter 2019 Student Scholarships

Purpose

The FPRA Pensacola Chapter seeks to offer tuition assistance to students pursuing the Bachelor of Arts degree in Communications Arts at the University of West Florida. Treasury permitting, four \$500 scholarships will be awarded annually to deserving students: The Horace W. "Pete" Olcott Scholarship, the Lt. Colonel John W. Dillin, APR, CPRC Scholarship, the Scott R. Harrington, APR, CPRC Scholarship, and the Eileen Perrigo, APR Scholarship.

Qualifications

- Candidates must be a communications student at the University of West Florida.
- Candidates must have a minimum grade point average of 3.0 on a 4.0 scale as confirmed by the Communications Arts chair. (I understand my GPA is subject to confirmation by the Communication Arts Department Chair.)
- Membership in FPRA or an FPRA Student Chapter is required. Students who are not currently members may join when they submit their scholarship application. Student membership dues are \$30 per year. Applications are available at www.fpra.org.

Application

The attached application is to be completed and submitted electronically, typed or filled out in ink. Please write legibly. The application must be accompanied by your resume and an essay on one of the following topics:

1. What do you think is the most important issue or trend affecting public relations today and why?
2. Identify a communications crisis in the media within the last five years and share what went wrong and what you would have done differently. Why is communication important during a crisis?

The essay must be your original work, no longer than two pages, typed, double-spaced.

Awards

Students are eligible to receive a scholarship on a one-time-only basis.

Deadline and Submission

Completed applications must be returned to fprapensacola@gmail.com by **Wednesday, April 3, 2019**.



**FPRA Pensacola Chapter
2019 Student Scholarships**

Personal Data

Name _____

Address _____

Phone _____ Email _____

Current GPA _____ Anticipated graduation _____

Academic Information

Colleges/Universities attended _____

Major(s) _____

Minor(s) _____

School activities _____

Community involvement _____

Note: If you have any special circumstances that you would like the committee to consider, please attach this information with your application.