



Florida Public Relations Association Pensacola Chapter 2015 Communicator of the Year Nomination Form

The Pensacola FPRA Chapter is seeking nominations for the 2015 Communicator of the Year.

Communicator of the Year awards are given to **public relations professionals**, whether members of FPRA or not, who demonstrate outstanding skills in any of the following categories: communicator for a non-profit/government organization, communicator for a for-profit organization or crisis communicator.

Winners will be selected by an awards committee comprised of local media professionals who are not FPRA members. The winners will be announced and recognized in April.

Nominees must work in either Escambia or Santa Rosa County. Past winners of an FPRA Communicator of the Year Award are eligible for nomination. Page one and two of this nomination form must be submitted to be considered. Complete nominations can be emailed as a word document or PDF (preferred) to:

info@fprapensacola.org

DEADLINE FOR NOMINATIONS IS March 20, 2015 at 4 p.m.

Name of COY nominee: _____

Title: _____

Organization/Company: _____

Business Address: _____

Years in current position: _____ Total years of public relations/marketing experience _____

Phone: _____ Email: _____

Nominated by: _____

Phone: _____ Email: _____

Please complete page two, a summary of the outstanding performance and accomplishments that makes your candidate deserving of this award. **Summary should not exceed one page.**

Name and title of nominee: _____

Organization: _____

Describe how the nominee practices effective communication internally and externally with other agencies and the public.

Describe how the nominee upholds ethical public relations/communications practices and has demonstrated strategic communications.

Describe how the nominee practices exceptional media relations skills, either personally or through staff under their direction.

Describe the communicator's impact and/or benefit to the community.

Provide any additional information you would like the judges to consider.